pearcemayfield

APMG International™ Better Business Cases

Better Business Cases™ Practitioner Qualification 3½ days

About this course

This course gives you an insight into what constitutes a good business case, its lifecycle and contents. Delegates will leave feeling confident in developing robust recommendations and proactively contributing to their management. Developing sound, justifiable business cases and using them effectively is at the core of successful decision making.

Better Business Cases delivers better value for money by improving investment decisions.

- In the public sector, Better Business Cases delivers public value from for public money
- In the private sector, it contributes to shareholder value and gives competitive advantage by efficient decision-making

Who is it for

This qualification is aimed at anyone involved with, or overseeing, a project to understand the work that is necessary to prove a case for investment within the public sector. This includes:

- Senior Responsible Owners (SROs), Programme Directors and other Directors with responsibility for the successful delivery of programmes and projects
- Project Managers, Project Team members and specialist advisers tasked with delivering a business case for investment
- Officers involved in the scrutiny and review of investment proposals.

Benefits

For Individuals

- An improved understanding of the Better Business Case process, relevant to whether you are responsible for producing business cases or approving them.
- An understanding of an established and proven methodology which can be applied at both strategic (macro) and tactical (micro) levels.
- A core business competence

For Organisations

- Reduce unnecessary spend and optimise value
- Reduce consultancy costs
- Achieve a faster throughput and a clear, proportionate approval process
- Improve quality of decision making

Features

We have designed this course to make best use of your time while also giving you an in-depth understanding of what it takes to put together a good business case.

The course includes the exams for **both the Foundation and Practitioner certification** to confirm that you have sufficient knowledge and understanding of the guidance to be able to work effectively with, or as a member of, a team to develop a business case using the Five Case Model.

Testimonials

"One public sector client has saved £1.5m from a single discussion on one of our BBC courses." Delegate July 2015

"The pre-course material was invaluable in preparing for the training and also for use during the training. The textbook provided was referenced prolifically and after a lot of tabbing and highlighting during the course, it will continue to be an invaluable asset as I draft and review business cases going forward. Our trainer was both knowledgeable and engaging, always looking to extract the knowledge of all of the attendees on the training in order to expand our knowledge and to demonstrate the relatability and real-life practicalities of putting into practice the course materials." Delegate August 2015

"Anne as a trainer is a credit to Pearce Mayfield, extremely knowledgeable and engaging. We had a small group (of differing knowledge of the subject) which I found worked perfectly. Anne encouraged discussion and made sure we were all comfortable with each learning topic before moving on." G.P Delegate August 2015

"Looking out of my office window at the foundations of a new £32m ward block which we have just had approved via a compliant FBC whilst working on 3 other OBCs for c£180m of further investment... think I can safely say that the BBC course can translate into deliverables!" M.L. Delegate October 2014

Pre-event preparation

An essential element of the course is our **pre-course study guide**. This gives you a unique way of grasping basic concepts; allow sufficient time to complete this work before attending the training event and you will get much better value out of the classroom experience.

What is included

All our materials are graphically designed using Richard E Mayer's proven principles for multimedia learning, developed and revised over the last **nine years** in response to client and trainer feedback.

- Stationery (A4 notebook, highlighters, pop tabs, pens & pencils)
- Folder containing the course's work and references
- Foundation and Practitioner Exams
- Certificate
- Manual
- Pre-course workbook that you must work through before the start of the course.
- Joining instructions, venue map and directions, syllabus and exam candidate guidance.
- Lunches and refreshments are included for non-residential delegates.
- A fully residential option is also available with study bedroom ensuite, breakfast and dinner

Examinations

Foundation Level
The purpose of the foundation certification is to confirm that you have sufficient knowledge and understanding of the guidance to be able to work effectively with, or as a member of, a team to develop a business case using the Five Case Model.

Exam Format

- Multiple Choice
- 50 questions
- 25 marks or more required to pass (out of 50 available) - 50%
- 40 minutes duration
- Closed book

Practitioner Level
The purpose of the Practitioner qualification is to confirm whether you have achieved sufficient understanding of the theory and application of the Five Case Model to allow them to effectively develop and produce a business case. A successful Practitioner candidate should be able to start applying the model to a real project.

Exam Format

- Objective testing
- 4 questions per paper, with 20 marks available per question
- 40 marks or more required to pass (out of 80 available) - 50%
- 2 ½ hours duration
- Open book exam (Delivering Public Value from Spending Proposals: Green Book Guidance on Public Sector Business Cases Using the Five Case Model only).

The purpose of the Practitioner qualification is to confirm whether you have achieved sufficient understanding of the theory and application of the Five Case Model to allow them to effectively develop and produce a business case. A successful Practitioner candidate should be able to start applying the model to a real project.

What do I do next?

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Book online now, or if your organisation is a member of our Platinum Club, contact them now to reserve your place on this premier training experience. We strictly limit the number of delegates to ensure the best quality course experience. This can also be delivered as an in-house course on a client's own site, exclusively for their own team.

Call us free on 01235 227252 or email info@pearcemayfield.com.

Terms and conditions

http://www.pearcemayfield.com/terms-conditions/

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