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APMG International™ Change Management

Change Management™ Certification Practitioner 5 days

About this course

Dealing with change and more importantly, the impact of change is a high priority for all organisations. The Change Management Certification has been developed by APMG in partnership with the Change Management Institute (CMI), an independent, global professional association of change managers. Together they have developed a professional 'body of knowledge' for the discipline of change management. This body of knowledge now provides an independent benchmark for the professional knowledge expected of an effective change manager.
The Change Management certification is fully aligned with this change management body of knowledge.

Who is it for

Change Agents; Business Change Managers; Project and Programme Managers; Directors; and anyone else involved in transformational change, whatever the situation.

Benefits

For the individual:

- Understand the human side of change and know how to help people deal more effectively with change, maintaining their commitment and bringing them successfully through the change process.
- Understand the various types of change that affect organisations, and know how to draw on a range of professional approaches to support the effective delivery of the organisation's desired outcomes from each change initiative.
- Know how to identify and work with the stakeholders in a change initiative, and how to

plan, execute and measure the effective communications required to build and maintain their engagement.
- Know how to assess the impacts of change, to develop effective change teams and to recognise and address resistance to change.
- Understand the process of sustaining change and know how to embed a change initiative as the new 'business as usual'.

For the organisation:

- Build the capability and capacity to deal successfully with change, improving agility.
- Increase the probability of successful business change/transformation – supporting strategic direction.
- Minimise risks (costs, delays, loss of employee engagement, reputation) associated with failed initiatives.
- Align change initiatives with established, process-driven methods (like PRINCE2® and MSP®) to develop a unified approach to change.
- Develop and sustain employee commitment and alignment with organisational purpose during times of change.
- Build and maintain the engagement of internal and external stakeholders with new initiatives.
- Manage more effective change communications with internal and external constituencies so that the change is understood and supported.
- Improve assessment of change impact, integrated change planning and successful embedding of change into the life of the organisation.

Features

This content rich 4½ day development programme covers Foundation and Practitioner-level learning, and is built around four key areas:

- change and the individual
- change and the organisation
- communication and stakeholder engagement
- change practice

Designed and based around engaging and creative activities, our course is recognised as one of the best in this field.

A running case study shows you how to apply the four different elements in an integrated fashion. We coach at both Foundation and Practitioner levels from the start, providing you with a richer learning experience by applying in realistic situations all the way through.

You sit the Foundation paper on the afternoon of Day 4, and then the Practitioner paper on Day 5. So you pass the Foundation Paper in the process of being coached for the Practitioner exam.

Testimonials

"Top Notch professional delivery of change management materials. Pre-course work invaluable." (In house delegate - National Bank of Kuwait)

"This set of material is of an unusually high standard and it has been presented for assessment with very thorough attention to detail. The Course Designer has done a very thorough and credit-worthy job in preparing this material. In particular, the intelligent use of colour and imagery give it great appeal." Independent quality assessor

Pre-event preparation

We include the course textbook, 'The Effective Change Manager's Handbook' in your registration fee, and this is sent to you in advance together with a pre-course workbook and a helpful guide to the syllabus areas (as not all of the textbook is examinable). Although not absolutely necessary, delegates who complete this workbook before the course begins will find the whole experience much more comfortable and enjoyable.

What is included

All our materials are graphically designed using Richard E Mayer's proven principles for multimedia learning.
We have developed, revised and refined this material over many years in response to participant and trainer feedback.
Materials included in your registration pack are:

- Your own copy of *The Effective Change Manager's Handbook* to mark and tab as you wish
- Certificate
- Manual
- Pre-course workbook that you must work through before the start of the course.
- Joining instructions, venue map and directions, syllabus and exam candidate guidance.
- Lunches and refreshments are included for non-residential delegates.
- A fully residential option is also available with study bedroom ensuite, breakfast and dinner

Examinations

Your registration will include registrations for the Foundation and Practitioner examinations.

The purpose of the **Foundation certification** is to confirm that a candidate has sufficient knowledge and understanding of Change Management to work as an informal member of a team working on an organizational change initiative. Achieving Foundation certification is also a pre-requisite for the APMG Practitioner certification.

Exam Format

- Multiple choice
- 50 questions - 25 marks required to pass - 50%
- 40 minutes duration
- Closed-book

The purpose of the **Practitioner certification** is to confirm whether the candidate has achieved sufficient know-how to apply and tailor Change Management guidance in a given organizational change situation.

A successful Practitioner candidate should, with suitable direction, be able to start applying the Change Management approaches and techniques to a real change initiative - but may not be sufficiently skilled to do this appropriately for all situations. Their individual Change Management expertise, complexity of the change initiative and the support provided for the use of Change Management approaches in their work environment will all be factors that impact what the Practitioner can achieve. Successful candidates will have fulfilled the knowledge requirements for Change Management Institute accreditation.

Exam Format

- Objective testing based on a case study scenario
- Four questions of 20 marks each
- 40 marks required to pass (out of 80 available) - 50%
- 2.5 hours duration
- Restricted 'open book' - ***The Effective Change Manager's Handbook*** may be used in the exam.

What do I do next?

Book online now, or if your organisation is a member of our Platinum Club, contact them now to reserve your place on this premier training experience. We strictly limit the number of delegates to ensure the best quality course experience. This can also be delivered as an in-house course on a client's own site, exclusively for their own team.
Call us free on 01235 227252 or email info@pearcemayfield.com.

Terms and conditions

http://www.pearcemayfield.com/terms-conditions/

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